Urban Agricultural Heritage in Germany and Japan - from similarities to cooperation

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Abb.3: Brüder von Limburg, Très Riches Heures du duc de Berry, October, 1416, https://uplad.wakmedia.org/wki.peda/common/8/86fues_TrX-G3%A8s_Riches_Heures_du_duc_de_Berr y_corbbre_delstjipg_Autor_RikN./ IR-G. Ojdda.



Wolfgang Kilian, Augusta Vindelicorum / Augspurg, 1626 (detail)

The case of "Gardeners District" in the city of Bamberg"









2: Professional gardening in Bamberg



M. Merian, Historical map of Bamberg, 1642

G. Braun & F. Hogenberg, Historical map of Bamberg, 1572 - 1618



Fig. 2 Aerial view of parts of the Market Gardeners' District: The perimeter block development encloses the gardeners' inner cultivation areas





Similarities

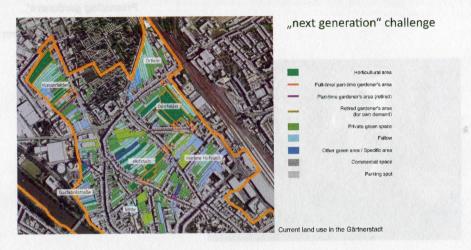




planned horticultural area 300-400 years old Vegetables for a growing city Small patches dedicated to manual work Smallholder/family based same challenges?



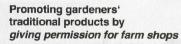
View at the fields of the Gärtnerstadt





- "next generation" challenge
- Bamberg policy measures
- > Promoting gardeners' traditional products
- > Enhancing public awareness and public access

View at the fields of the Gärtnerstadt Promoting gardeners' traditional products by giving permission for farm shops











Promoting gardeners' traditional products by labeling and design-driven marketing



Promoting gardeners' traditional products by labeling and design-driven marketing



https://www.hitachi.com/rd/research/design/vision_design/creation/kokuvege/image/my_vegetable_01.jpg



Promoting gardeners' traditional products by promoting traditional products by special apps





Promoting gardeners' traditional products by engaging volunteers and educating the young generation



https://www.hitachi.com/rd/research/design/vision_design/creation/kokuvege/image/my_vegetable_01.jpg



Raising public awareness by creating a scenic route



Raising public awareness by creating a scenic route with a heritage museum



Stefan Giers, Lookout point Gärtnerstadt Bamberg, 2012



View at the lookout point

Raising public awareness by creating a scenic route with a lookout tower

INSUAH cooperation allows





Eyes-opening comparison Widening of understanding Inspirational learning from each other

Thank you for listening!



Bamberger onions



Gardening tools of Bamberg



Raising public awareness by inscribing the horticultural heritage to Germany's intangible heritage